

# Year in Review 2023



## Investing in people

We work in a deeply personal way with local residents to engage them in public life to take action around the issues that most affect their lives.

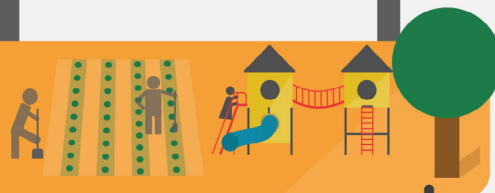


## HOW WE RISE

The Partnership for Community Action helps to support families to take ownership of the solutions and lead the way by:

## Organizing communities

We encourage families, neighborhoods and institutions to come together around the issues they care about and advance community-led solutions.



## Developing strong leaders

Through education, training and a commitment to enduring relationships, we help develop strong leaders who are effective advocates for their families and their communities.

## Advocating for systemic change

We advocate for systemic change statewide that improves access to quality education, health and economic opportunity for all New Mexicans.

## Result

Building the strength and health of communities

Developing strong, civic leaders

Advancing systemic change statewide.



# Investing in People

We work in a deeply personal way with local residents to engage them in public life to take action around the issues that most affect their lives.



## New PCA Team Members



### **Edward Irra, Operations Support Coordinator**

Edward is a dynamic force with a knack for operational excellence. With a background in restaurant management and a passion for teaching, Edward brings contagious positivity and a drive for community impact to our team at Partnership for Community Action.



### **Jessica George, Community Engagement Coordinator**

Jessica is a vibrant community connector and facilitator extraordinaire! Born and raised in Torreón Coahuila, México, Jessica's journey has led her to embrace her passion for early education and family support, making her an invaluable addition to our team.



### **Ismael Hernandez, Jaime Tovar**

Meet Ismael and Jaime, passionate young leaders fueling their commitment to organizing community through their dedicated work at PCA. Both advocate for equitable opportunity, exemplifying the transformative power of inclusive action.



Public Allies is a national AmeriCorps movement to create a just and equitable society and the diverse leadership to sustain it. Public Allies share our common vision of building strong and healthy communities across New Mexico.



### **Inez Cardiel**

Inez joined PCA for the year via the SVA Workforce Training Equity Program. The program seeks to address marginalization and inequality by increasing student job access through paid workforce training positions to help overcome college and career inequities.

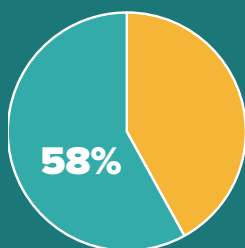
Inez exemplifies the transformative impact of PCA public-private partnerships, driving positive change and power in our community.

## Early Childcare Champions

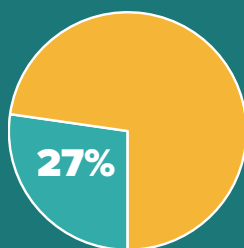
**THE (Training Home Educators) Business Accelerator**, a collaboration between PCA, [WESST](#), and [Growing Up New Mexico](#) held 12 sessions between January and June 2023.

- 79 graduates, 65% Spanish-speaking, 35% English
- 18 new providers
- 61 licensed or registered
- 58% of participants reported revenue increase
- 27% of participants reported an increase in enrollment
- 87% reported an increase in quality of care

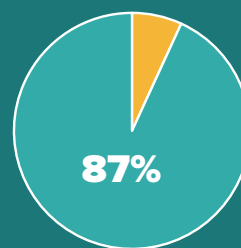
### Report: [Training Home Educators Business Accelerator Outcomes](#)



MY REVENUE HAS INCREASED



I'M CARING FOR MORE KIDS



MY CAREGIVING IS BETTER

### CLEAR OUTCOMES: Improving Quality & Growing Business Strength



**95%** report their confidence is higher



**31%** are using the Child and Adult Food Care Program (CACFP)



**56%** report helping families connect to more resources



**40%** now receive Child Care subsidies



**16%** signed up for FOCUS or increased their star level in the Tiered Quality Rating System



**14%** hired paid employees

## Economic Equity and Access to Capital

### Co-op Capital Program

In collaboration with Nusenda Federal Credit Union and funded by the WKKF Foundation, PCA allocated 14 new Co-Op Capital loans in 2023:

- \$108,500 relationship-based loan dollars
- 86% of these new borrowers are female
- PCA has 100% repayment rate
- Over 80 loans disbursed since program inception



# Developing Strong Leaders

Through education, training, and a commitment to enduring relationships, we help develop strong leaders who are effective advocates for their families and their communities.



## Multigenerational Community Engagement

- PCA trained 131 new Abriendo Puertas/Opening Doors facilitators in New Mexico
- 12 Trainer of Facilitator Institutes hosted in-person by PCA training team
  - Locations: Albuquerque, Las Cruces, Santa Fe, Las Vegas, Hobbs, Farmington, Anthony
  - 53% of trainings completed in Spanish



**All respondents were satisfied or highly satisfied with AP/OD**

“What I liked most was the support of the facilitators! I loved being able to participate and share my ideas!”

“What I liked most is that key points for parenting were touched upon. I liked being able to hear other points of view from my colleagues.”



**80% of the respondents were satisfied or very satisfied with the social emotional learning sessions**

“What I liked most was that I was able to listen to my colleagues and know that they also had the same concerns as me and it made me feel less alone.”

“Thank you because it makes me reflect on learning and as a mother I feel safe that paying attention to myself is important.”

## Early Childhood Coalitions

- In partnership with the NM Early Childhood Education and Care Department (ECECD), PCA trained 18 members of the ECECD statewide coalitions and Family Leadership Council to facilitate 2Gen authentic family engagement curriculum, Abriendo Puertas, across New Mexico

## 2Gen Family Engagement

- 96 parents and caregivers participated in 2Gen family engagement classes facilitated by PCA leaders
- Language access is a PCA core value- 71% of leaders engaged in Spanish language classes
- Parent and caregiver participants represented the following counties: Bernalillo, Rio Arriba, Valencia, Doña Ana, Santa Fe, Lea, San Juan, Guadalupe, Otero, San Miguel

## Young Parent Engagement

- 35 young parent leaders participated in 25 sessions, totaling over 50 hours of engagement and capacity building
- 2Gen family engagement, social emotional well-being, financial capability, community organizing, advocacy, care and connection; represent the themes these leaders shaped through regular meetings and in person community power building



*"For me Abriendo Puertas/ Opening Doors was a very beautiful experience since I learned to be a better person, mother, and wife. I learned to have more patience and tolerance with myself and with others, PCA offered very interesting and fun classes."*

**- Zaydee Mendoza**





## Educadores Para Los Niños Del Futuro Training Program

PCA launched an early childhood program for educators in partnership with [AVANCE, Inc.](#) Community connection highlighted the importance of business opportunity that connects to advocacy. By investing in the development of strong leaders, the Educadores Para Los Niños Del Futuro Training Program will support business growth and improve quality of care while centering system changes to support providers in early childhood.

- 24 participants enrolled in a combination of professional development and individualized coaching
- The program offers over 40 hours of training in 2024 and continues to build power in early childhood education alongside educators and families. Modules include;
  - Operating a Successful Child Care Program: Business Focus
  - Operating a Successful Child Care Program: Safety Focus
  - Child Growth and Development
  - Early Child Care Curriculum
  - Family and Community Relationships

# Organizing Communities

We encourage families, neighborhoods, and institutions to come together around the issues they care about and advance community-led solutions.



## Family and Community Well-being

PCA staff, facilitators, early child care educators, and families engaged in over 20 convenings, events and community days across the state.

### Vaccine clinics

- 5 community vaccine clinics
- 267 people vaccinated for COVID and Influenza
- Events also included healthy food distribution, and a community wellness fair

### Inaugural Children's Day

- 150 families and children participated
- On-site vaccine clinic
- STEAM-H family activities in partnership with [Explora](#)

### Community Resource Fair

- 20+ partner organizations
- Provided resources for health, wellness, and food insecurity

### Community Engagement Center

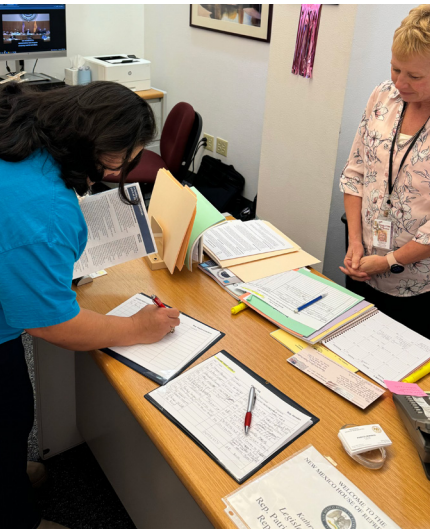
- Community partners hosted events welcoming over 300 leaders into the PCA Social Enterprise Center





# Advocating for System Change

We advocate for systemic change statewide that improves access to quality education, health and economic opportunity for all New Mexicans.



## Legislative Advocacy

In collaboration with incredible partners, PCA has supported and engaged in collective power building across the state, creating an ecosystem for systems change.

## Legislative Action Days

- Early Childhood Education and Care Department's Early Childhood Day
- Worker's Day of Action
  - Over 100 community leaders came together in advocacy for worker rights
  - Organized by a collaborative of over 6+ movement-building organizations including: [NM CAFé](#), [Somos Acción](#), [el Centro de Igualdad y Derechos](#), [OLÉ](#), [NM Caregivers Coalition](#), [NM Voices for Children](#), and PCA
  - Read the coverage: [New Mexico Immigrant Workers Rally at Roundhouse](#)
- New Mexico Child Care Lobby Day
  - Led by [Save the Children Action Network](#), PCA joined over 13 organizations who came together uniting parents, caregivers, educators, community members, and legislators for early childhood education
  - 200+ attendees
  - 53 lawmakers meetings
  - 178 legislator call to action postcards delivered





## Guaranteed Income Pilot

The New Mexico Economic Relief Working Group, of which PCA is a member, designed, implemented, and evaluated the New Mexico Guaranteed Income Pilot Program for Immigrant Families, an 18-month guaranteed income pilot program to address poverty and economic security for low-income, mixed-status families and workers in New Mexico. This year, the GI pilot released its findings and held a celebratory press conference.

### NM Voices for Children Report:



### Guaranteed Income: Increasing Employment and Helping Families Thrive

#### Key Findings:

- After receiving GI assistance for a year, our participants reported a noticeable increase in job security
- The number of respondents reporting they had trouble paying the rent or mortgage on time almost every month decreased by 35%
- The percentage of participants claiming their child is on track to complete their grade level and graduate increased by 9%. For rural participants, this increase was even greater: it jumped by 13%



After receiving guaranteed income checks for a year:

**14% more rural participants reported increases in employment**



After receiving guaranteed income checks for a year:

**35% fewer participants reported having trouble paying the rent or mortgage on time**



## Coalition Policy Wins

- Increased distribution from the Early Childhood Trust Fund to the Early Childhood Education and Care Department (ECECD)
  - [SB153](#) increased the distribution to the department by \$100M
- Wage and Career Ladder for Early Childhood Professionals
  - \$5M to support wage and career for infant and toddler and assistant teachers
- [HB303](#)
  - \$1M cash transfer pilot program for individuals participating in workforce training, including in early childhood
- [HB16](#) NM Future Fund
  - Introduced, building momentum for equitable economic prosperity legislation in 2025

# **Thank You, Funders!**

**Cambiar Thrive**

**Care for All with Respect and Equity (CARE) Fund**

**Con Alma Health Foundation**

**Conrad Hilton Foundation**

**Energy Foundation**

**Congresswomen Melanie Stansbury**

**McCune Charitable Foundation**

**New Mexico Foundation**

**New Mexico Department of Health**

**New Mexico Early Childhood Education & Care Department**

**Nusenda Foundation**

**PNM Foundation**

**Robert Wood Johnson Foundation**

**Senator Martin Heinrich**

**United Parent Leaders Action Network**

**W.K. Kellogg Foundation**